FIND FUN READING MATERIALS. Get your children magazine subscriptions or fiction and nonfiction books about topics they enjoy, such as games, nature, hobbies, or sports, for very young readers. Read newspaper articles about their favorite sports teams with them, and help them find educational web sites they can learn from. Interest them in fun topics that might spur more reading!

PLAN FAMILY READING NIGHTS. Create your own family book club. Make a bowl of popcorn, and read a book out loud together. Then, if it's available, watch a movie based on the book.

SPEND QUALITY LIBRARY TIME TOGETHER. Go to the library often, and help your children select books appropriate for their ages and interests. Ask the librarian to suggest other books they may like. Get a library card for each child.

BE ENTHUSIASTIC AND PRAISE CHILDREN AS THEY READ! Nothing reinforces learning like positive feedback. Tell your children how proud you are of them for improving their reading, and encourage them to continue.